|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Unit Code:** ENT101 **Unit Name:** Introduction to Entrepreneurship and Innovation **Assessment Task:** 1 **–** Written Summary (X2)  **Final Grade:\_\_\_\_\_\_/15 Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | | | | | | |
| **Grade** | **>85%** | **75-84%** | **65-74%** | **50-64%** | **<50%** | |
| **ULOa** | | | | | | |
| Describe entrepreneurial activity as a complex social and economic process. |  |  |  |  |  | **/50** |
| Demonstrates an excellent understanding of the societal role and economic purpose of entrepreneurship | Demonstrates a very good understanding of the societal role and economic purpose of entrepreneurship | Demonstrates a fair understanding of the societal role and economic purpose of entrepreneurship | Demonstrates a limited understanding of the societal role and economic purpose of entrepreneurship | Demonstrates inadequate understanding of the societal role and economic purpose of entrepreneurship |  |
| **ULOb** | | | | | | |
| Present and interpret case studies of innovative and entrepreneurial business initiatives, connecting these to theories and approaches to innovation and entrepreneurship. |  |  |  |  |  | **/50** |
| Demonstrates excellent interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates very good interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates fair interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates limited interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates inadequate interpretation and understanding of entrepreneurial theory and concepts in action |  |
| **ULOc** | | | | | | |
| Articulate the key qualities of an entrepreneur, and the key qualities and competencies of successful entrepreneurial activities. |  |  |  |  |  | **/50** |
| Demonstrates excellent identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates very good identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates fair identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates limited identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates inadequate identification and articulation of successful entrepreneurial qualities and competencies in practice |  |
| **Additional Marker Comments** |  | | | | **Total Grade \_\_\_\_\_\_\_\_\_\_/150** | |