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| **Unit Code:** ENT101 **Unit Name:** Introduction to Entrepreneurship and Innovation **Assessment Task:** 1 **–** Written Summary (X2) **Final Grade:\_\_\_\_\_\_/15Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  |
| **Grade** | **>85%** | **75-84%** | **65-74%** | **50-64%** | **<50%** |
| **ULOa** |
| Describe entrepreneurial activity as a complex social and economic process. |  |  |  |  |  | **/50** |
| Demonstrates an excellent understanding of the societal role and economic purpose of entrepreneurship | Demonstrates a very good understanding of the societal role and economic purpose of entrepreneurship | Demonstrates a fair understanding of the societal role and economic purpose of entrepreneurship | Demonstrates a limited understanding of the societal role and economic purpose of entrepreneurship | Demonstrates inadequate understanding of the societal role and economic purpose of entrepreneurship |  |
| **ULOb** |
| Present and interpret case studies of innovative and entrepreneurial business initiatives, connecting these to theories and approaches to innovation and entrepreneurship. |  |  |  |  |  | **/50** |
| Demonstrates excellent interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates very good interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates fair interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates limited interpretation and understanding of entrepreneurial theory and concepts in action | Demonstrates inadequate interpretation and understanding of entrepreneurial theory and concepts in action |  |
| **ULOc** |
| Articulate the key qualities of an entrepreneur, and the key qualities and competencies of successful entrepreneurial activities. |  |  |  |  |  | **/50** |
| Demonstrates excellent identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates very good identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates fair identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates limited identification and articulation of successful entrepreneurial qualities and competencies in practice | Demonstrates inadequate identification and articulation of successful entrepreneurial qualities and competencies in practice |  |
| **Additional Marker Comments** |  | **Total Grade \_\_\_\_\_\_\_\_\_\_/150** |